

**BREWSTER COUNTY
Tourism Council**

LINDA WALKER
Vice-President

CAROL PETERSON
Treasurer

BARBARA TRAMMELL
Secretary



BILL IVEY
President

EILEEN PIPP
ELIZABETH LEWIS
JULIE CHILDS
ELEAZAR CANO
HAYLEY DE ARMAN
GENEVIEVE JAHN
MONTIE MUDD
SCOTT WRIGHT
WENDY LITTLE
JOHN PRICE

PUBLIC NOTICE: September 29, 2025, at 1:00 PM

Regular Business Meeting — 201 Rex Ivey Rd Terlingua, Texas 79852

AGENDA

- 1. Call to Order**
- 2. Public Comment**
- 3. Review, discuss and take necessary action to approve previous meeting minutes**
- 4. Lightning Rounds - 5 minute presentations on tourism from no more than 3 board members; discussion only**
- 5. Officer & Executive Director Reports**
 - A. Executive Director**
 - B. Treasurer**
 - 1. Financial Reports**
 - C. President**
- 6. Reports & Updates - Affiliates**
 - A. Alpine Tourism**
 - B. Marathon Chamber of Commerce**
 - C. Big Bend Chamber of Commerce**
 - D. Brewster County Historical Commission**

- E. Big Bend National Park
 - F. Big Bend Ranch State Park
 - G. Texas Mountain Trail
7. Review, discuss and take action on Visit Big Bend strategic plan initiative
 8. Review, discuss and take action on Evaluation Criteria for Visit Big Bend marketing programs
 9. Old Business - discussion and action
 10. Review, discuss and take action for next Council meeting date, time and location
 11. Adjourn

ATTEST:

FILED
At 9:09 o'clock A M
Date 9/24/28

SARAH VASQUEZ
County Clerk, Brewster County, TX
By [Signature] Deputy